

Preparation	Workshop	Results
1. Summarise your company's current strategy.	1. Introduction – “Making sense of strategy”	<ul style="list-style-type: none"> Develop common understanding and language of strategy
2. What progress have you made?	2. Issues	<ul style="list-style-type: none"> Identify the internal and external issues facing your firm now and for the planning period
3. What key issues must you deal with now?		
4. What are your assumptions about the future (about the macro environment and about your company)?	3. Assumptions	<ul style="list-style-type: none"> Create a shared view of what lies ahead – both in the macro environment and <i>within</i> your organization – and what it means
5. How should your strategy change or evolve?	4. Options	<ul style="list-style-type: none"> Generate possibilities for future action
6. What options do you have?		
7. What stands in the way of success with your preferred strategy?	5. ValuePlan©	<ul style="list-style-type: none"> Create a framework for your strategic conversation: purpose, high-impact value drivers, key goals, and 30-day actions
8. What should your priorities be?		
9. What resources/support do you need to make your strategy reality?	6. Communication	<ul style="list-style-type: none"> Agree how you will use your strategic conversation to communicate your strategy to various stakeholders

The ValuePlan workshop is designed to provide a platform for new growth, and to ensure effective implementation. It involves your top team in a “strategic conversation” that makes the most of everyone’s knowledge and experience, captures their insights, inspires their creativity, and commits them to action.

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