

Preparation	Workshop	Results
1. Summarise your company's current strategy.	1. Introduction – “Making sense of strategy”	<ul style="list-style-type: none"> <li>Develop common understanding and language of strategy</li> </ul>
2. What progress have you made?	2. Key issues	<ul style="list-style-type: none"> <li>Identify the internal and external issues facing your firm now and for the planning period</li> </ul>
3. What key issues must you deal with now?	3. Assumptions – environment and company	<ul style="list-style-type: none"> <li>Create a shared view of what lies ahead for your business, and what it means</li> </ul>
4. What are your assumptions about the future (about the macro environment and about your company)?	4. ValuePlan framework	<ul style="list-style-type: none"> <li>Create a framework for your strategy, focusing on the high-impact drivers of value</li> </ul>
5. How should your strategy change or evolve?		
6. What is in the way of success?		
7. What should your priorities be?		
8. What resources/support do you need to make your strategy reality?	5. 30-day action plan	<ul style="list-style-type: none"> <li>Agree what you will do in the next 30 days to move the process forward, and who will be responsible for each activity</li> </ul>

*The ValuePlan workshop is designed to provide a platform for new growth, and to ensure effective implementation. It involves your top team in a “strategic conversation” that makes the most of everyone’s knowledge and experience, captures their insights, inspires their creativity, and commits them to action.*

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**Insights ▲ Decisions ▲ Action**