

## Strategy

There are countless books on strategy – many just more of the same. This selection provides a wide scan of the topic, with some invaluable insights. Titles are listed in no particular order.

1. *Strategy Safari*, Henry Mintzberg, Bruce Ahlstand, and Joseph Lampel, New York: The Free Press, 1998
2. *The Subtle Art of Strategy*, Ian Wilson, Westport, Connecticut: Praeger, 2003
3. *On Competition*, Michael E. Porter, Boston: Harvard Business School Press, 2008
4. *Competing for the Future*, Gary Hamel and C.K. Prahalad, Boston: Harvard Business School Press, 1994
5. *The Innovator's Dilemma*, Clayton M. Christensen, Boston: Harvard Business School Press, 1997
6. *Competing On The Edge*, Shona L. Brown and Kathleen M. Eisenhardt, Boston: Harvard Business School Press, 1998
7. *When Lean Enterprises Collide*, Robin Cooper, Boston: Harvard Business School Press, 1995
8. *Co-opetition*, Barry J. Nalebuff and Adam M. Brandenburger, New York: HarperCollins Business, 1996
9. *Strategic Intuition*, William Duggan, New York: Columbia University Press, 2007
10. *The Opposable Mind*, Roger Martin, Boston: Harvard Business School Press, 2007
11. *Reinventing Strategy*, Willie Pietersen, New York: John Wiley & Sons, 2002
12. *Redefining Global Strategy*, Pankaj Ghemawat, Boston: Harvard Business School Press, 2007
13. *The New Age of Innovation*, C.K. Prahalad and M.S. Krishnan, New York: McGraw-Hill, 2008
14. *From Resource Allocation To Strategy*, Joseph L. Bower and Clark G. Gilbert, Oxford: Oxford University Press, 2005
15. *Must-Win Battles*, Peter Killing and Thomas Malnight with Tracy Keys, Edinburgh Gate: Pearson Education Ltd, 2005
16. *Making Strategy Work*, Lawrence G. Hrebiniak, New Jersey: Wharton School Publishing, 2005
17. *Execution*, Larry Bossidy and Ram Charan,
18. *How Countries Compete*, Richard H. K. Vietor, Boston, Harvard Business School Press, 2007
19. *How We Compete*, Suzanne Berger, New York: Currency, 2005
20. *Peripheral Vision*, George S. Day and Paul J. Schoemaker, Boston: Harvard Business School Press, 2006

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