

## General management

Most of what we need to know about management was first spelled out by Peter Drucker. Although I've included three of his works here, read his others too!

Titles are listed in no particular order

1. *What Management Is*, Joan Magretta with Nan Stone, New York: The Free Press, 2002
2. *The Individualized Corporation*, Sumantra Ghoshal and Christopher A. Bartlett, HarperBusiness, 2001
3. *Revival of the Fittest*, Donald N. Sull, Boston: Harvard Business School Press, 2003
4. *Who Says Elephants Can't Dance?*, Louis V. Gerstner, New York, HarperBusiness, 2002
5. *Management: Tasks, Responsibilities, Practices*, Peter F. Drucker, New York: William Heinemann, 1973
6. *The Daily Drucker*, New York: HarperBusiness, 2004
7. *The Essential Drucker*, Peter F. Drucker, New York: HarperBusiness, 2001
8. *Surfing The Edge of Chaos*, Richard T. Pascale, Mark Milleman, and Linda Gioja, New York: Crown Business, 2000
9. *Beyond The Hype*, Robert G. Eccles and Nitin Nohria, Boston: Harvard Business School Press, 1992
10. *The Halo Effect*, Phil Rosenzweig, New York: The Free Press, 2007
11. *Winning*, Jack Welch with Suzy Welch, New York: HarperBusiness, 2005
12. *The Machine That Changed The World*, James P. Womack, Daniel T. Jones, and Daniel Roos, New York: Rawson Associates, 1990
13. *Management and Machiavelli*, Anthony Jay, New York: Holt Reinhart and Winston, 1968

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