

Innovation

Titles are listed in no particular order.

1. *Democratizing Innovation*, Eric Von Hippel, Boston: The MIT Press, 2005
2. *The Medici Effect*, Frans Johansson, Boston: Harvard Business School Press, 2004
3. *The Power of Impossible Thinking*, Yoram (Jerry) Wind & Colin Crook with Robert Gunther, New Jersey: Wharton School Publishing, 2005
4. *Juice*, Evan I. Schwartz, Boston: Harvard Business School Press, 2004
5. *Why Not?* Barry Nalebuff & Ian Ayres, Boston: Harvard Business School Press, 2003
6. *Experimentation Matters*, Stefan H. Thomke, Boston: Harvard Business School Press, 2003
7. *When Sparks Fly*, Dorothy Leonard, Walter Swap, Boston: Harvard Business School Press, 1999
8. *Serious Play*, Michael Schrage, Boston: Harvard Business School Press, 2000
9. *How Breakthroughs Happen*, Andrew Hardogan, Boston: Harvard Business School Press, 2003
10. *Open Innovation*, Henry Chesbrough, Boston: Harvard Business School Press, 2003
11. *The Slow Pace of Fast Change*, Bhaskar Chakravorti, Boston: Harvard Business School Press, 2003
12. *Creativity Inc.*, Jeff Mauzy, Richard Harriman, Boston: Harvard Business School Press, 2003
13. *Deep Smarts*, Dorothy Leonard and Walter Swap, Boston: Harvard Business School Press, 2005
14. *Self-Renewal*, John W. Gardner, New York: W.W. Norton Co., 1990
15. *Radical Innovation*, Richard Leifer, Christopher M. McDermott, Gina Colarelli O'Connor, Lois S. Peters, Mark Rice, Robert W. Veryzer, Boston: Harvard Business School Press, 2000
16. *The Art Of Innovation*, Tom Kelley with Jonathan Littman, New York: HarperCollinsBusiness, 2001

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