

Personal Profile Tony Manning



"I help organizations and leaders make the difference that matters."

- Independent strategy consultant since 1987.
- Clients include leading companies in most industries and many public sector organizations.
- Formerly Chairman and Chief Executive Officer of McCann-Erickson advertising agency in South Africa, and head of Marketing for Coca-Cola (Southern & Central Africa).
- Council Member of the Institute of Directors of Southern Africa 1996 - 2004. Chairman 1999 - 2001. Appointed Honorary Life Member 2004.
- Author of 10 books:
 - ♦ *Communicating For Change*
 - ♦ *Business Strategy in the New South Africa*
 - ♦ *World Class!*
 - ♦ *The Race To Learn*
 - ♦ *Radical Strategy*
 - ♦ *Making Sense of Strategy*
 - ♦ *Discovering The Essence of Leadership*
 - ♦ *Competing Through Value Management*
 - ♦ *Tony Manning's Management Toolkit*
 - ♦ *Delivering The Dream*
- Editor of book entitled *Trends Transforming South Africa*.
- Author of articles on a wide range of business and socio-economic topics for leading publications.
- Vast experience as workshop facilitator in both private and public sectors.
- Top management briefings on latest thinking about management issues.
- Counsellor to chief executives and advisor to top teams.
- Visiting lecturer in strategy, leadership and change management at the Gordon Institute of Business Science, University of Pretoria.
- Frequent keynote speaker at major conferences on competitive strategy, global and local trends, leadership, and organizational transformation.
- Member of the Academy of Management.

I use 40% of my time for research, thinking and developing new tools*, and the rest for writing, speaking, and consulting. I network widely, lecture on executive programmes at various business schools and work with a wide range of organizations. My inputs are always relevant, fresh, and provocative. You get cutting-edge information, powerful ideas and practical advice that you and your team can use right away.

*Including: 5S framework for game-changing opportunities, 7Ps for business model analysis and design, ValuePlan for focusing strategic conversations, and 30-Day strategy process for rapid results©

Tony Manning/Strategist

CONSULTANT IN STRATEGY, LEADERSHIP & CHANGE MANAGEMENT
P.O. Box 750 Morningside 2057 South Africa
Phone (11) 884-2635 Cell phone 082-800-5862 Fax (11) 884-6006
Website www.tonymanning.com
E-mail strategist@tonymanning.com

Facilitation ▲ Speeches ▲ Advice