

## Strategy

There are countless books on strategy – many just more of the same. Here's a selection that provides a wide scan of the topic, a range of perspectives, and some invaluable insights.

Titles are listed in no particular order.

1. *The Rise and Fall of Strategic Planning*, Henry Mintzberg, The Free Press, 1994
2. *Strategy Safari*, Henry Mintzberg, Bruce Ahlstand, and Joseph Lampel, New York: The Free Press, 1998
3. *The Subtle Art of Strategy*, Ian Wilson, Westport, Connecticut: Praeger, 2003
4. *On Competition*, Michael E. Porter, Boston: Harvard Business School Press, 2008
5. *Competing for the Future*, Gary Hamel and C.K. Prahalad, Boston: Harvard Business School Press, 1994
6. *The Innovator's Dilemma*, Clayton M. Christensen, Boston: Harvard Business School Press, 1997
7. *The Innovator's Solution*, Clayton M. Christensen and Michael E. Raynor, Boston: Harvard Business School Press, 2003
8. *Hyper-Competition* Richard A. D'Aveni, New York: The Free Press, 1994
9. *From Resource Allocation To Strategy*, Joseph L. Bower and Clark G. Gilbert, Oxford: Oxford University Press, 2005
10. *Competing On The Edge*, Shona L. Brown and Kathleen M. Eisenhardt, Boston: Harvard Business School Press, 1998
11. *Blue Ocean Strategy*, W. Chan Kim and Renee Mauborgne, Boston: Harvard Business School Press, 2005
12. *Game-Changing Strategies*, Constantinos Markides, San Francisco: Jossey-Bass, 2008
13. *When Lean Enterprises Collide*, Robin Cooper, Boston: Harvard Business School Press, 1995
14. *Co-opetition*, Barry J. Nalebuff and Adam M. Brandenburger, New York: HarperCollins Business, 1996
15. *Revival Of The Fittest*, Donald L. Sull, Boston: Harvard Business School Press, 2003
16. *Strategic Intuition*, William Duggan, New York: Columbia University Press, 2007
17. *The Opposable Mind*, Roger Martin, Boston: Harvard Business School Press, 2007
18. *Judgment*, Noel M. Tichy and Warren G. Bennis, New York: Portfolio, 2007
19. *Reinventing Strategy*, Willie Pietersen, New York: John Wiley & Sons, 2002
20. *Strategy and the Business Landscape: Text & Cases*, Pankaj Ghemawat, New York: Addison-Wesley, 1999
21. *Redefining Global Strategy*, Pankaj Ghemawat, Boston: Harvard Business School Press, 2007
22. *The Future of Competition*, C.K. Prahalad and Venkat Ramaswamy, Boston: Harvard Business School Press, 2004

23. *The New Age of Innovation*, C.K. Prahalad and M.S. Krishnan, New York: McGraw-Hill, 2008
24. *Must-Win Battles*, Peter Killing and Thomas Malnight with Tracy Keys, Edinburgh Gate: Pearson Education Ltd, 2005
25. *The Growth Gamble*, Andrew Campbell and Robert Park, London; Nicholas Brealy International, 2005
26. *Making Strategy Work*, Lawrence G. Hrebiniak, New Jersey: Wharton School Publishing, 2005
27. *Winning*, Jack Welch and Suzy Welch, New York: HarperBusiness, 2005
28. *Scale and Scope*, Alfred D. Chandler Jr., Boston: The Belknap Press, 1990
29. *How Countries Compete*, Richard H. K. Vietor, Boston, Harvard Business School Press, 2007
30. *How We Compete*, Suzanne Berger, New York: Currency, 2005
31. *How Industries Evolve*, Boston: Harvard Business School Press, 2004
32. *Strategy Is Destiny*, Robert A. Burgelman, New York: The Free Press, 2002

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